



Gibbs Smith Education

Lesson Plan

Tech Talk

Success Criteria: Students will use technology to engage with the differences and similarities between race and ethnicity.

Race and Ethnicity Infographic

- Have students read the article *The 10 Types of Infographics (Uses, Examples, and Best Practices)* from Piktochart.
- Explain to students that they will be creating an infographic that captures the differences between race and ethnicity, as well as the nuance of Latino as an ethnic affiliation and identifier. Have students consider which type of infographic might be best to represent this information.
- Direct students to an online platform, such as Piktochart or Canva, to create an infographic that is structured into sections that address the following:
 - definitions of race and ethnicity in their own words
 - definition of “Latino” and/or “Hispanic”
 - examples of individuals mentioned in text or from their own research that identify as Latino but have different racial backgrounds
- Encourage student volunteers to share their infographic with the class.

Ask: How else might you digitally present this information? Which medium discussed do you think is most effective or understandable? Why?

Approx. Time



- 45 minutes

Big Questions



- What are the differences and similarities between race and ethnicity?

Resources



- The 10 Types of Infographics (Uses, Examples, and Best Practices)
- <https://piktochart.com/blog/types-of-infographics/>

Source



- *La Gente: Themes in Latino Studies*